

## **Disclaimer**

The information presented in this webinar is general in nature only and does not take your personal situation into consideration.

Please ensure that all relevant disclosure documents including the PDS and TMD have been read. If unsure about making an investment or if the investment is suitable for your circumstances please speak to a financial professional. Past performance is not a reliable indicator of future performance.

The opinions expressed in this webinar are those of the speaker only and may not necessarily represent the views of InvestSMART. To the full extent permitted by law, InvestSMART excludes any and all liability for any loss, claim or damage, cost or expense, including indirect or consequential damages or lost profit, whether arising in negligence or otherwise, suffered in connection with the access to, participation in or use of the webinar by you or any other person.

## The big numbers... and problem

# 74%

the percentage of funds that return less than the industry standard benchmark

-2.53%

the average underperformance

1.54%

the average fee charged by these funds

# Why does this happen?

#### Fees

Benchmarks don't have fees – therefore managed funds are starting behind the 8 ball

#### Career risk

To get a different return from the market you must be prepared to do something different. Being wrong with everyone else is fine, but being wrong on your own...

#### Size

The bigger a funds gets the harder it is to invest and it will gravitate towards the average return

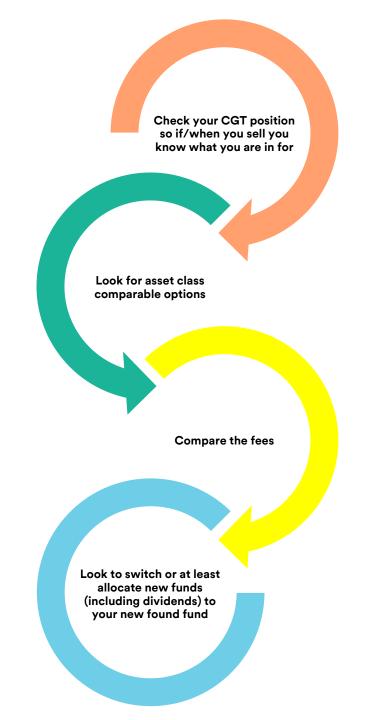
#### Investing is hard

Picking individual stocks is incredibly difficult and even the best in the world will tell you if you're winning 60% of the time you're doing very well

# Does your comparison graph look like this?



# What to do with an underperformer



## The #1 thing not to do when selecting a fund

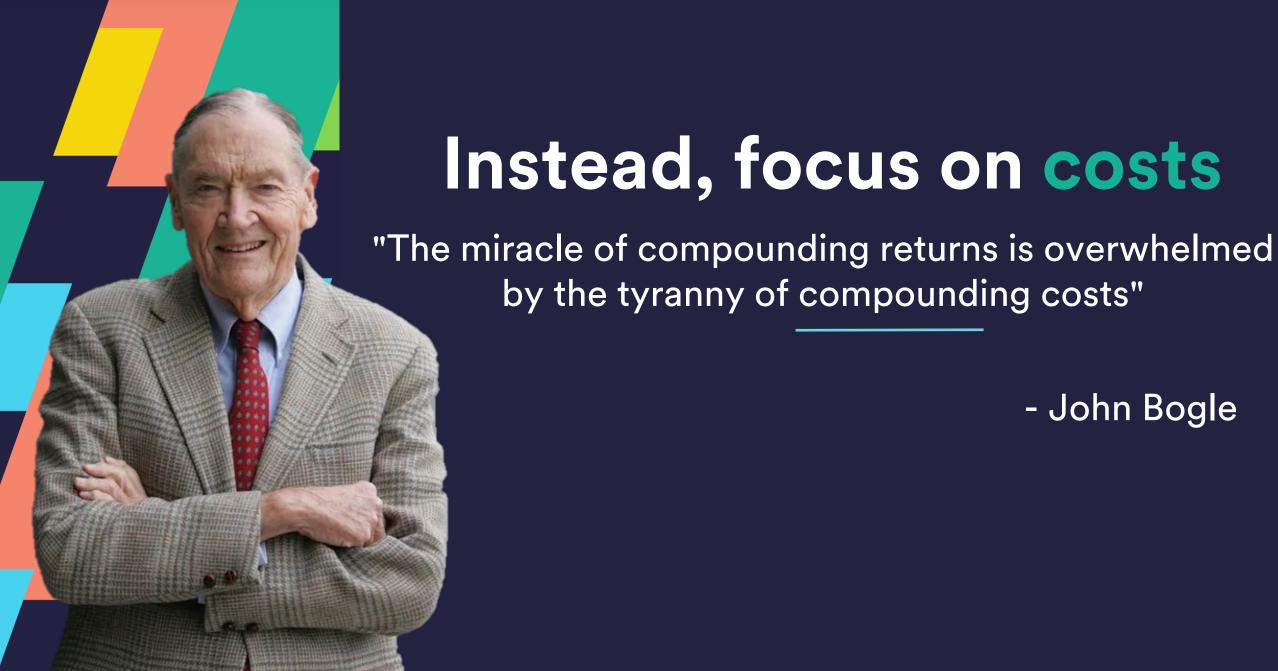
Do not select the highest performers

"The greatest enemy of a good plan is the dream of a perfect plan. Stick to the good plan"

Fund Category	Fund Count at Start (December 2020)	Percentage Remaining in Top Quartile	
		December 2021	December 2022
Top Quartile			
Australian Equity General	80	37.50	6.25
Australian Equity Mid- and Small-Cap	35	22.86	2.86
International Equity General	66	10.61	0.00
Australian Bonds	16	18.75	6.25
Australian Equity A-REIT	15	46.67	0.00



<sup>&</sup>quot;Past performance is no indicator of future performance" SPIVA Persistence Scorecard proves this https://www.spglobal.com/spdji/en/documents/spiva/persistence-scorecard-australia-year-end-2022.pdf



## When would you use managed funds?

- Illiquid markets/assets
- ETFs do not hold small caps
  - Therefore, an allocation of global and ASX small cap funds could help your diversification





# How do you select a fund?

Aim to be average

"I can afford not to be the best investor in the world but I can't afford to be the worst"

Morgan Housel

The Psychology of Money

You can outperform most professional investors by simply focusing on fees and getting the index return.

## Assessing an ETF

#### Asset

#### Class

"Does this give me the exposure I am looking for?"

#### Fees

What is the total cost to you as an investor?

### Size/ Liquidity

Am I easily able to transact?

#### **Performance**

How closely does this ETF track its index?

#### Location

Where is the fund domiciled?

#### Tax

Will I have to pay foreign tax?



# Planning for the unknown

"A good portfolio is more than a long list of good stocks and bonds. It is a balanced whole, providing the investor with protections and opportunities with respect to a wide range of contingencies."

Harry Markowitz



# "The efficient frontier is the set of portfolios that offer the highest expected return for a given level of risk." - Harry Markowitz



# Your performance also comes down to you

68% of investors underperform the funds they're actually invested in – DALBAR study

"Your success in investing will depend in part on your character and guts, and in part on your ability to realize at the height of ebullience and the depth of despair alike that this too shall pass."

- John Bogle

## Building a service on fundamental principles

## Why choose InvestSMART?

Low fees starting from 0.55%pa capped at \$550

**Passive investments** 

Diversification across and within asset classes

Automate contributions/withdrawals to avoid market timing

Next step

# Book a call with the team



Schedule a call with Mitchell Sneddon

#### For

- InvestSMART
   Professionally Managed

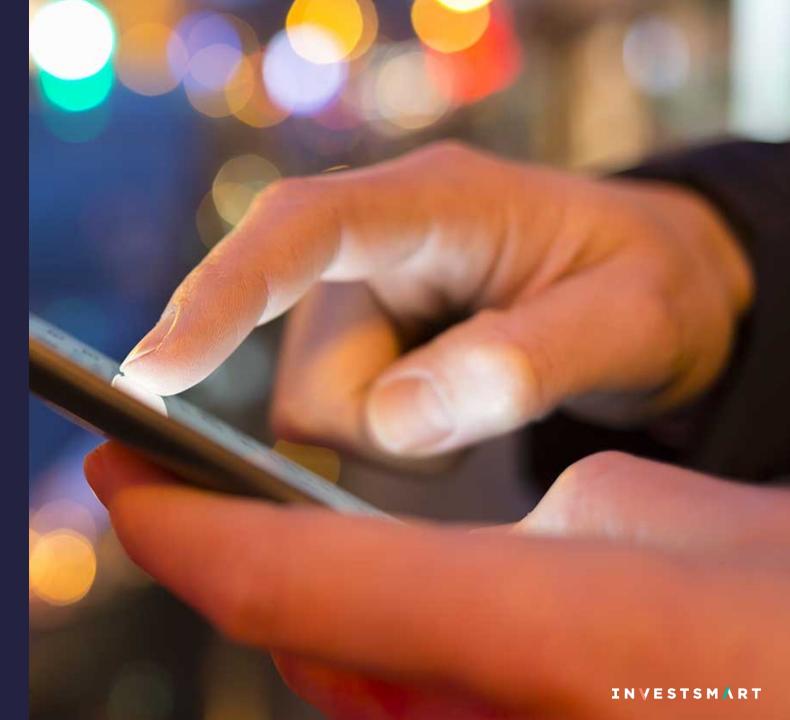
  Accounts
- Intelligent Investor managed funds



Schedule a call with Tom Wilson

#### For

 Bootcamp for business corporate licenses



# Thank you

**Contact: Mitchel Sneddon** 

Head of Portfolio Services

**Tom Wilson** 

**Investor Education & Product Specialist** 

invest@investsmart.com.au

www.investsmart.com.au

